

NASRIN C

Full-Stack Developer | WordPress · React · AI Integration

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PROFESSIONAL SUMMARY

Full-Stack Developer with 2+ years of professional experience building WordPress, WooCommerce, and React-based web applications. Proficient in PHP, JavaScript, Node.js, Python, and PostgreSQL. Experienced in integrating AI APIs (Claude/Anthropic) to build production-ready features including fraud detection, sales forecasting, and performance analytics. Proven track record delivering published commercial plugins via StorePro. Passionate about delivering scalable, well-deployed solutions using modern cloud infrastructure.

TECHNICAL SKILLS

Languages: PHP, JavaScript, Python, HTML, CSS, SQL

Frontend: React, Bootstrap, jQuery, Recharts, React Router

Backend & DB: Node.js, Express, Sequelize, Django, MySQL, PostgreSQL (Neon)

CMS & eCommerce: WordPress, WooCommerce, ACF, ShipStation, Google Merchant Center, Google Ads API

AI Integration: Claude API (Anthropic), ChatGPT, GitHub Copilot, Gemini

DevOps & Deploy: Vercel, Railway, Cloudways, Git, VS Code

Testing: Manual testing, cross-browser testing, API testing (Postman), debugging

WORK EXPERIENCE

WordPress & Full-Stack Developer

Oct 2023 - Present

CloudSpring Technologies Pvt Ltd

Kozhikode

- Developed and maintained custom WordPress and WooCommerce websites for [X]+ clients, improving average page load speed by [X]% and boosting user engagement metrics.
- Built a custom WordPress plugin to blacklist customers and block fraudulent orders, reducing fraudulent transactions by [X]% within [X] months of deployment.
- Developed a custom WooCommerce eCommerce theme using WooCommerce, Contact Form 7, and ACF, delivering a fully branded shopping experience that increased conversion rate by [X]%.
- Integrated Google Merchant Center and Google Ads API to automate product feed management, cutting manual feed-update time by [X] hours per week.
- Published three commercial plugins on StorePro (Buy X Get Y Free, Subscription Renewal Reminder, Contact Form Counter), reaching [X]+ active installs and generating \$[X] in revenue.
- Provided ongoing customization, development, and maintenance services for [X] dedicated client accounts, maintaining [X]% client retention.
- Designed and implemented responsive web interfaces using HTML, CSS, and Bootstrap across [X]+ client projects, reducing mobile bounce rate by [X]%.

Academic Counsellor

2021 - 2022

Avodha Institute

Kerala

- Counselled prospective students on course selection and career paths, contributing to enrolment targets.
- Coordinated with faculty and administration to ensure smooth onboarding for new students.
- Developed communication and client-handling skills through daily one-on-one consultations.

Co-Founder & Designer

2021 - Present

Nuram Designs

Kerala

- Co-founded a fashion label specialising in self-designed handcrafted dresses, managing design, production, and client orders, and built the brand's digital presence including a WooCommerce store and social media accounts.

KEY PROJECTS

Influencer Affiliate Sales & Payment Tracking Platform ([GitHub](#) | [Live Demo](#))

React · Node.js · Express · PostgreSQL (Neon) · Claude API · Vercel · Railway

- Built a full-stack platform for brands to track influencer-driven sales, manage payments, and gain AI-powered insights - deployed on Vercel + Railway + Neon PostgreSQL.
- Implemented role-based JWT authentication (Admin + Influencer), unique affiliate link generation with click tracking, and automatic 10% commission calculation.
- Integrated 3 AI features via Claude API: per-influencer performance insights, 7-day sales forecasting, and real-time fraud detection with risk scoring.
- Built interactive analytics dashboards with revenue line charts, top-influencer bar charts, and revenue split pie charts using Recharts.

StorePro WordPress Plugins (Buy X Get Y Free | Renewal Reminder | Contact Form Counter)

WordPress · PHP · WooCommerce (2024-2026)

- Developed and published three commercial WordPress plugins on the StorePro marketplace, used in live production eCommerce stores.
- Contact Form Counter adds an automatic unique counter, real-time clock, or timestamp to contact form emails via shortcode - eliminating manual logging for eCommerce and client management.

PalliCare - Palliative Care Management Platform (2021-2022)

Django · Python · MySQL

- Developed an Android-compatible platform for palliative care authorities to manage patient records and care workflows.

Hospital Bed Tracking System (2021-2022)

HTML · CSS · JavaScript · MySQL

- Built a real-time hospital bed availability tracking system with a management dashboard.

Scholarly School Website (2023, GitHub)

WordPress · HTML · CSS

- Designed and launched a full school website with student registration, timetable management, and a faculty portal.

Personal Portfolio Website (2023, GitHub)

HTML · CSS · JavaScript · jQuery

- Built a responsive personal portfolio website showcasing projects, skills, and experience.

EDUCATION

B.Tech in Information Technology | CGPA: 7.55

Calicut University Institute of Engineering & Technology

2022

Calicut

Higher Secondary School Examination | 93.5%

PKMMHSS Edarikode

2018

Kerala

SSLC Kerala High School Examination | 95%

PKMMHSS Edarikode

2016

Kerala

CERTIFICATIONS

- Google Cloud Fundamentals: Core Infrastructure
- Associate Cloud Engineer Learning Path (Google Cloud)
- Python Fundamentals for Beginners
- Executive Office Professional Certificate Program

AWARDS & RECOGNITION

- Third Prize - Spark@IET IDEATHON by IEDC IETCU
- Rajya Puraskar Award - Bharat Scout & Guides (National-level youth achievement award)
- Participant - TinkerHub App Building Competition

LANGUAGES

Malayalam (Native) · English (Full Professional) · Hindi (Full Professional) · Arabic (Elementary) · Urdu (Limited Working)